Connecting Local and International Research and Practice!

**Presenters:**

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An Ontario network promoting the use of research in education

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Workshop Purpose

- to provide local and international participants with knowledge and skills to communicate and connect research and practice through KMb practices
- to increase the use of knowledge of school leadership at a global level
- to develop KMb plans for specific research
Why Mobilize Knowledge?

- Generators of research are diverse
- Global competitiveness
- Advancement in information communication technology
- Knowledge economy – ‘evidenced-based’ decisions
- Research-use gap is widening
What is Knowledge Mobilization?

Umbrella Term

• Knowledge Management
• Knowledge Transfer
• Knowledge Translation
• Knowledge Exchange

Making knowledge ready for service or action to create value for individuals and societies (Peter Leveque, Director, Knowledge Mobilization Works)

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Creating Your KMb Plan

What do you want to mobilize?

The sources used to create the following tables are from the original work of Melanie Barwick [http://www.melaniebarwick.com/training.php](http://www.melaniebarwick.com/training.php) and modified by Dr. Katina Pollock, Dr. Patricia Briscoe, Dr. Carol Campbell, Shasta Carr-Harris for the UCEA Center for the International Study of School Leadership, UCEA presentation 2014.

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This research is important to: __________

Ex. researchers, policy-makers, business leaders, community groups, educators, media, international audiences, practitioners, decision-makers and the general public.

1.

2.

3.

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K Mb Goals

What are your K Mb goals for each audience?

Ex. Gain knowledge from target audience
Generate awareness
Generate motivation to use research.
Impart knowledge and skills associated with school leadership.

1.
2.
3.
What is the Message?

• An actionable message, not a specific finding
• Broad message – important to practice
a) Where do you want to have an impact?

- Student outcomes
- Administrative practices
- Policy making

b) How will this benefit the target audience?

1.

2.

3.
KMb Strategies

a) Researchers will learn from and/or collaborate with research users by: ________________

b) Research knowledge will be mobilized to target audience

Examples can be found at www.knaer-recrae.ca

1. 

2. 

3. 

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KNAER RECEAE
Knowledge Network for Applied Education Research

Virtual Toolkit

KNAER-RECAE Project Resource Toolkit Now Available!

Many of the knowledge mobilization efforts of our 44 KNAER-RECAE projects have been captured in this virtual resource toolkit. Find resources on various topics in education and become inspired to create your own!

KMB Products

This toolkit is a compilation of the many resources created by the KNAER-RECAE projects. There are resources available for a variety of audiences including teachers, parents, administrators, and...

Make Connections

Browse for education intermediaries and make suggestions for new connections. See what other organizations are interested in the same area as you...

Enter your keyword here...

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KMb Process & Timeline

When could KMb occur?

- developing research questions;
- designing methodology;
- collecting data;
- developing tools for data collection and/or dissemination;
- interpreting findings;
- dissemination of findings;
- developing KM networks;
- host workshops, PD or other training

1.

2.

3.

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### KMb Impact

**a) Where do you want to have an impact?**

- Student outcomes
- Administrative practice
- Policy making

**b) How could this benefit the target audience?**

1.
2.
3.
KMb Evaluation

How could you evaluate your impact?

Reach indicators

Usefulness indicators

Use indicators

Partnership / collaboration indicators

Practice / change indicators

Program or service indicators

Policy indicators

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What resources are required?

Ex.
- Human
- Financial
- Web
a) What budget items are related to your KMb plan?

b) List estimated costs for items mentioned above
**Resources**

*KMb tools (or organizations engaged in KMb)*

Knowledge Network for Applied Education Research (KNAER) supports 44 knowledge mobilization projects across Ontario [http://www.knaer-recrae.ca/knaer-projects](http://www.knaer-recrae.ca/knaer-projects)

Centre for Addiction and Mental Health (CAMH) EENet *Research Snapshots* and blog [http://eenet.ca/](http://eenet.ca/)

ETFO’s *Research for Teachers* podcasts and research summaries [http://www.etfo.ca/resources/eResources/ResearchForTeachers/Pages/default.aspx](http://www.etfo.ca/resources/eResources/ResearchForTeachers/Pages/default.aspx)

Hamilton-Wentworth District School Board’s E-Best program (many different types of research summaries) [http://www.hwdsb.on.ca/e-best/](http://www.hwdsb.on.ca/e-best/)

Ontario Center of Excellence for Child and Mental Health, Knowledge Mobilization (KMb) Toolkit [http://www.kmbtoolkit.ca/](http://www.kmbtoolkit.ca/)

Ontario Education Research Exchange (OERE) research summaries [http://oere.oise.utoronto.ca/](http://oere.oise.utoronto.ca/)


Research Brokering in Education (RBE) KM resources [http://oere.oise.utoronto.ca/rbe/](http://oere.oise.utoronto.ca/rbe/)

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Readings useful for conceptualizing the KMb process, barriers to KMb, and strategies to overcome these barriers.


[This is not about KM but is a meta meta-analysis of education research]


Thank you!

Comments or questions?

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